



Executive Summary of the IBLCE Board of Directors Meeting Saturday, March 26, 2011 in Crystal City, Virginia USA

The Meeting was convened by Ellen McIntyre, Chair, IBCLC, and delegate from the Australian Breastfeeding Association.

The Council of Medical Specialty Societies (CMSS) has developed a document containing guiding principles, titled "Code for Interaction with Companies" (www.cmss.org), which is based on independence and transparency in all interaction with companies, which IBLCE completely supports. On November 8, 2010, the IBLCE Board of Directors unanimously voted to support the Code, and the CMSS Board of Directors has approved the IBLCE request to become a Non-Member Society Formal Signer of the Code.

New Executive Director

The Board was delighted to appoint Sara B. Lake, J.D., CAE as the Executive Director to IBLCE. Sara is a Certified Association Executive (CAE) and Juris Doctor (J.D.) with a 12-year association executive career path complemented by an 11-year litigator background in the private and public sectors. She has worked extensively with healthcare, international and certification organizations and associations.

Sincere thanks were extended to the Interim Executive Director Marcia Lutostanski for her wonderful leadership over the past year.

Audit

The IBLCE Board of Directors has accepted the audit for fiscal year October 1, 2009 through September 31, 2010, as presented by Larson Allen LLP. IBLCE received a clean, unqualified audit.

Certification

IBLCE awards CERPs to IBCLCs who serve as mentors (clinical instructors) for approved Pathway 3 exam candidates. The awarding of CERPs has now been extended to Pathway 2 clinical instructors. For more information, contact the IBLCE Regional Office that serves your country.

Ethics & Discipline

The IBLCE Board reaffirmed that IBCLCs may only use the designation IBCLC and/or the designation IBCLC, RLC during the time period when they hold the International Board Certified Lactation Consultant (IBCLC), Registered Lactation Consultant (RLC) certification.

Governance

The Board will Call for Nominations for new Board members in June 2011; voting will take place at the September 2011 Board meeting. The Call for Nominations will be posted on the IBLCE websites.

Marketing

IBLCE will design a targeted, comprehensive educational marketing campaign in collaboration with key stakeholder organizations, to explain the role of IBLCE and the IBCLC credential. There is a significant amount of misinformation and misunderstandings regarding certification, certificate programs, and confusingly similar titles.

The first IBCLC Care Award application period was very successful; 192 facilities were approved for the jointly sponsored award. IBLCE and ILCA are pleased to announce that a logo specifically for the IBCLC Care Award is currently being designed. The logo will be available to approved facilities to visually promote the award. Thank you to all organizations who applied and congratulations to all of those who were approved!

The next application period for this Award is September 1 through November 30, 2011. IBLCE and ILCA are currently working on more detailed and clearer explanations of the documentation that will be required. The explanations will be posted on the Award website at www.IBCLCcare.org.

MILCC

A reception and silent auction to raise money for the MILCC scholarship fund was held during the meeting. In attendance were guests and MILCC, IBLCE and ILCA Board members. Donations totaled a record \$2,559.

Next Board Meeting:

September 24, 2011, in Baden bei Wien, Austria

Submitted,

Jeanne Mitchell

IBLCE Secretary